



Economic Development Session Agenda

April 1, 2021
8:00 a.m.- 4:15 p.m.
Hughes Landing Band Shell
The Woodlands, TX

Session Directors:

Gil Staley, The Woodlands Area Economic Development Partnership (EDP)
Danielle Scheiner, Conroe Economic Development Council (CEDC)

8:00 a.m. – 9:00 a.m.	Leadership Series
9:00 a.m. – 9:30 a.m.	Welcome & Introductions – Sarah Rhea and Gil Staley What is Economic Development? – Danielle Scheiner
9:30 a.m. – 11:00 a.m.	Panel Discussion Moderated by Laura Lea Palmer , CEDC Betty Russo , Office of the Governor Economic Development & Tourism Craig Rhodes , Greater Houston Partnership Frank McCrady , East Montgomery County Improvement District Gil Staley , The Woodlands Area EDP Danielle Scheiner , CEDC
11:00 a.m. – 11:30 a.m.	Miguel Lopez , Small Business Development Center-Lone Star College
11:30 a.m. – 1:00 p.m.	Drive to The Cynthia Woods Mitchell Pavilion, The Woodlands, TX Lunch
1:00 p.m. – 1:30 p.m.	Bruce Reiser , Chairman of the Board for Visit The Woodlands
1:30 p.m. – 2:30 p.m.	Backstage Tour of The Pavilion
2:30 p.m. – 3:00 p.m.	Drive to Deison Technology Park, Conroe, TX
3:00 p.m. – 3:30 p.m.	Dorothy Peterson , COO of VGXI
3:30 p.m. – 4:00 p.m.	James Brown , Director of the Conroe-North Houston Regional Airport
4:00 p.m. – 4:15 p.m.	Q & A / Class Wrap-Up