



Craig Rhodes, CEcD
Sr. Director, Regional Economic Development
Greater Houston Partnership

Craig rejoined the Greater Houston Partnership Regional Economic Development team in August 2020. In this role, Craig works to attract new jobs and capital investment to the Houston region. He covers multiple industry sectors including corporate headquarters, digital technology and aerospace. Craig is a Certified Economic Developer (CEcD) and has 14 years of economic and community development experience.

From 2014 to 2020, Craig served as Manager, Economic Development at CenterPoint Energy. In this role, Craig lead CenterPoint's economic development activities to proactively support economic growth initiatives in the service area. The CenterPoint team worked closely with economic development organizations and regional partners across the Houston region.

Prior to his role at CenterPoint, Craig served at the Greater Houston Partnership from 2006 to 2014. At GHP he held multiple roles in the areas of member engagement and economic development. Craig's work in economic development helped lead project wins in multiple industry clusters across the region. He has also successfully supported site consultants and companies in securing numerous local and State incentive awards.

Craig currently serves as Chair of the Houston Regional Economic Development Association and on the Board of Directors for the Texas Economic Development Council. He has previously served as a Board member for the Utility Economic Development Association, West Houston Association, Katy Area EDC and the Fort Bend EDC. He is also an active member of the International Economic Development Council. Craig is a graduate of the McCombs School of Business at The University of Texas at Austin. He and his wife Kristi have three children.