



## Economic Development Session Agenda

April 7, 2022

7:30 a.m.- 5:00 p.m.

Starting location: 1725 Hughes Landing Blvd. (see map for garage entrance)  
The Woodlands, TX

Session Directors:

**Gil Staley**, The Woodlands Area Economic Development Partnership (EDP)

**Danielle Scheiner**, Conroe Economic Development Council (CEDC)

7:30 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:00 a.m.	Leadership Series
9:00 a.m. – 9:30 a.m.	Welcome & Introductions – <b>Sarah Rhea</b> and <b>Gil Staley</b> What is Economic Development? – <b>Danielle Scheiner</b>
9:30 a.m. – 9:50 a.m.	History of Economic Development in Montgomery County – <b>Holly Gruy</b> , EDP and <b>Jennifer Matthews</b> , CEDC
9:50 a.m. – 11:20 a.m.	Panel Discussion Moderated by <b>Laura Lea Palmer</b> , CEDC <b>Betty Russo</b> , Office of the Governor Economic Development & Tourism <b>Craig Rhodes</b> , Greater Houston Partnership <b>Frank McCrady</b> , East Montgomery County Improvement District <b>Gil Staley</b> , EDP <b>Danielle Scheiner</b> , CEDC
11:20 a.m. – 11:30 a.m.	Travel to The Cynthia Woods Mitchell Pavilion
11:30 a.m. – 12:00 p.m.	<b>Bruce Reiser</b> , Chairman of the Board for Visit The Woodlands <b>Nick Wolda</b> , President, Visit The Woodlands
12:00 p.m. – 1:00 p.m.	Lunch and Class Photo
1:00 p.m. – 1:20 p.m.	Board bus to travel to LSC – Conroe Center in Conroe Park North
1:20 p.m. – 2:50 p.m.	“Do You Have What it Takes...?” Site Visit Simulation Exercise
2:50 p.m. – 3:00 p.m.	Board bus to travel to Texas Tissue Converting, LLC
3:00 p.m. – 4:30 p.m.	Tour of Texas Tissue Converting, LLC
4:30 p.m. – 5:00 p.m.	Board bus to return to The Cynthia Woods Mitchell Pavilion