

Nick Wolda

Nick is the Director of Community Relations for The Woodlands Township (marketing and communications) and President of Visit The Woodlands, the convention & visitors bureau. Nick oversees the staff teams who handle marketing, advertising, social media, websites and public/media relations for both of these organizations.

Nick began his career with The Woodlands Township in 1999. During his tenure, he worked on project teams which included the development of The Woodlands Waterway Marriott Hotel & Convention Center; the expansion of The Cynthia Woods Mitchell Pavilion; and the developments of Market Street, Town Green Park and Waterway Square.

He is a founding member of The Woodlands Waterway Arts Festival which is now ranked in the Top 10 of all arts festivals in the country.

Nick spent the first 15 years of his career with advertising/marketing firm to provide sales, marketing, public relations and advertising guidance to a variety of corporations, including hospitals, doctor offices, grocery chains, banking, state associations and governmental entities.

Nick has resided in the Village of Alden Bridge since 1999 and his daughter and son both attended CISD schools.

Bruce Rieser

Township Director Bruce Rieser was elected to the Township Board of Directors in November 2016 and re-elected in 2018 and 2020, which by the way, is a 100% volunteer role.

Mr. Rieser and his wife Sarah moved to The Woodlands in 1989. Married for 36 years, the Riesers have one grown daughter. Mr. Rieser retired from British Airways (BA) in 2010 as Director Properties, the Americas, where he managed BA's extensive real estate assets and airport relationships in the Western Hemisphere.

In 2011 he founded SKR Consulting, LLC, which provides tactical, operational and real estate advice to the aviation community. He is currently consulting on the new Mickey Leland International Terminal at Houston George Bush Intercontinental Airport which is scheduled for completion in 2024.

In addition to his duties as a Vice Chairman of The Woodlands Township, Mr. Rieser also serves as the Chairman of the Board of Visit The Woodlands and as Chairman of the Township Drainage Taskforce, positions he held since his initial election to the Township Board in 2016.

During his tenure he has also served on The Woodlands Road Utility District (WRUD1) Board, the Economic Development Committee, the Incorporation Task Force and the Budget Task Force.