



Economic Development Session Agenda

April 6, 2023

7:30 a.m.- 5:00 p.m.

Starting location: 1725 Hughes Landing Blvd. (see map for garage entrance)
The Woodlands, TX

Session Directors:

Gil Staley, The Woodlands Area Economic Development Partnership (EDP)

Danielle Scheiner, Conroe Economic Development Council (CEDC)

7:30 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:00 a.m.	Leadership Series
9:00 a.m. – 9:30 a.m.	Welcome & Introductions – Sarah Rhea and Gil Staley What is Economic Development? – Danielle Scheiner
9:30 a.m. – 9:50 a.m.	History of Economic Development in Montgomery County – Gil Staley , EDP and Laura Lea Palmer , CEDC
9:50 a.m. – 11:20 a.m.	Panel Discussion Moderated by Laura Lea Palmer , CEDC Betty Russo , Office of the Governor Economic Development & Tourism Craig Rhodes , Greater Houston Partnership Frank McCrady , East Montgomery County Improvement District Gil Staley , EDP Danielle Scheiner , CEDC
11:20 a.m. – 11:30 a.m.	Travel to The Cynthia Woods Mitchell Pavilion
11:30 a.m. – 11:50 p.m.	Nick Wolda , Visit The Woodlands
11:50 a.m. – 12:10 p.m.	Jeff Young and Cameron Klepac , The Cynthia Woods Mitchell Pavilion
12:10 p.m. – 1:00 p.m.	Lunch and Class Photo
1:00 p.m. – 1:20 p.m.	Board bus to travel to 202 Main, Downtown Conroe
1:20 p.m. – 3:00 p.m.	Site Selection Simulation
3:00 p.m. – 3:30 p.m.	Downtown Presentation by Frank Robinson , former Downtown Director for City of Conroe and Curtis and Noble Lindsey , Lindsey Commercial Properties
3:30 p.m. – 4:30 p.m.	Bus Tour of Conroe Park North and Deison Technology Park
4:30 p.m. – 5:00 p.m.	Return to The Woodlands