

Betty Russo has worked as the Gulf Coast/East Texas Regional Representative within the Office of the Governor for over eight years. In her role, she works to market Texas and the region as one of the best places to do business and works to support local economic development allies with projects, opportunities and training.

Betty is a native Texan who graduated from the University of Texas in Austin. She has been married for 38 years and has two sons who are both working in the East Texas region. Betty originally started as a paralegal in a large law firm, but soon realized that economic development was her calling. Her current career started in a small community and grew into a regional position which assisted communities with economic development and tourism. Betty subsequently joined a county-wide economic development corporation which eventually led to her current position within the Governor's Office. Betty's career has been greatly enriched by being a part of this dynamic group and she thoroughly enjoys working with everyone in the region and the Governor's Office.