



Economic Development Session Agenda

April 4, 2024

7:30 a.m.- 5:00 p.m.

Starting location: Alight Solutions, 8770 New Trails, The Woodlands, TX

Session Directors:

Gil Staley, The Woodlands Area Economic Development Partnership (EDP)

Laura Lea Palmer, Conroe Economic Development Council (CEDC)

7:30 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:00 a.m.	Leadership Series
9:00 a.m. – 9:45 a.m.	Welcome & Introductions – Sarah Rhea and Gil Staley What is Economic Development and A look back at how far we have come – Danielle Scheiner – Holly Gruy
9:45 a.m. – 11:20 a.m.	Economic Development Panel Discussion Moderated by Laura Lea Palmer , CEDC Betty Russo , Office of the Governor Economic Development & Tourism John Cypher , Greater Houston Partnership, International Investment & Trade Frank McCrady , East Montgomery County Improvement District Gil Staley , EDP Danielle Scheiner , CEDC Rachel Steele , City of Magnolia
11:20 a.m. – 11:30 a.m.	Travel to The Cynthia Woods Mitchell Pavilion
11:30 a.m. – 11:50 p.m.	Nick Wolda , Visit The Woodlands
11:50 a.m. – 12:10 p.m.	Jeff Young and Cameron Klepac , The Cynthia Woods Mitchell Pavilion
12:10 p.m. – 1:00 p.m.	Working Lunch – with a panel presentation 12:30 p.m. – 12:50 p.m. Chamber of Commerce Panel Discussion Moderated by Gil Staley J.J. Hollie , The Woodlands Area Chamber of Commerce Scott Harper , Conroe/Lake Conroe Chamber
1:00 p.m. – 1:20 p.m.	Board bus to travel to the Hyatt Regency Conroe
1:20 p.m. – 2:45 p.m.	Site Selection Simulation
2:45 p.m. – 3:00 p.m.	Board Bus to Crown Cork and Seal
3:00 p.m. – 4:30 p.m.	Tour of Crown Cork and Seal
4:30 p.m. – 5:00 p.m.	Return to The Woodlands